

SCRIPT: VNR "Facing up to a Globalised World"

TC IN	TC OUT	REFERENCE DG EMPLOI – EC: I-055179 [B-roll: I-055180]
00:00:00	00:01:30	Colour bars/ 1000 Hz
00:01:30	00:03:00	Black
00:03:00	11:22:00	English Version (long)
12:30:00	16:01:00	English Version (short)
17:00:00	25:22:00	International Version (long)
26:30:00	30:01:00	International Version (short)
32:50:00	47:25:00	B Roll
<b>TOTAL DURATION</b>	<b>47:25:00</b>	

INTERVIEWEES	
NAME	TITLE
Mika Juvonen	Former Perlos employee
Pentti Hyttinen	Executive Director, North Karelia Regional Council
Vladimir Spidla	EU Employment and Social Affairs Commissioner
Tarja Cronberg	Minister of Labour, Finland
Pastor Paulina Kainulainen	Pielisensuu Church, Joensuu
Josef Niemiec	Confederal Secretary, European Trade Union Confederation
Paolo Abis	Ex-employee Thomé Génot
Delphine Satabin	Ex-employee Thomé Génot
Olivier Cendras	Project leader, Contract of Professional Transition

ENGLISH SCRIPT REPORT LONG VERSION: "Facing up to a Globalised World"		
TC LANG	TC VI	
03:00:00	17:00:00	This is a mock funeral in the small town of Joensuu in the far east of Finland. A funeral not for a friend but for a company. Perlos - a plastics company which provided work for more than two thousand people in the North Karelia region and which has now moved all its production out of Finland to Asia. Perlos makes the plastic parts for Nokia mobile phones. When Nokia moved its manufacturing to Asia, as a major supplier, Perlos decided to do the same. Mika Juvonen, a production engineer, is one of the last employees to leave the company. As he meets his boss to hand back his keys and his staff badge it's a pretty emotional moment :
03:52:00	17:52:00	<b>Mika Juvonen, Former Perlos employee</b> <i>I feel sad, 9 years 8 months I've walked through this entrance. I'm feeling sad and nostalgic and I'll miss my colleagues.</i>
04:00:00	18:00:00	This is a sparsely populated part of Finland close to the Russian border. Forestry is an important industry but unemployment in the region is 15% - almost twice the national average. To lose Perlos is a major blow:
04:16:00	18:16:00	<b>Pentti Hyttinen, Executive Director, North Karelia Regional Council</b> <i>This is a big problem for us. Perlos is the biggest private company in the region. This is the biggest downscaling in modern industrial history in Finland. But I see in this the possibilities for the seeds of new growth.</i>

04:39:00	18:39:00	The whole community - even the church - tried to help the workers and their families to deal with the initial shock.
04:48:00	18:48:00	<b>Pastor Paulina Kainulainen, Pielisensuu Church, Joensuu</b> <i>When we heard of the difficult situation at Perlos, a group of pastors and parish workers went to the factory to offer mental and spiritual support to those who wanted it.</i>
05:03:00	19:03:00	Meanwhile the employment services put a crisis plan into action. There were fears that the mainly young workers would simply leave the area. A survey was made of all other local companies for possible jobs, a marketing campaign launched to attract new businesses. Special vocational advice and training was made available to all the redundant workers. Mika has already decided to move into the expanding field of bio fuels and has begun a course in environmental technology.
05:32:00	19:32:00	<b>Mika Juvonen, Former Perlos employee</b> <i>For the future I have a very positive approach; I have found a profession where I can make a good living for me and my family.</i>
05:38:00	19:38:00	To help finance this crisis package an application was made for two million euros from a new EU fund -the European Globalisation Adjustment Fund.  The EU's so called Lisbon Strategy states that more open trade is good for growth and employment. But it accepts that in the short term jobs can be lost. The globalisation fund is a sort of economic shock absorber.
06:12:00	20:12:00	<b>Vladimir Spidla, EU Employment and Social Affairs Commissioner</b> <i>Globalisation exists, it's a reality. In general, globalisation is a good thing but it also sometimes has consequences which are very hard for people. So, as a tool which can react to these consequences, we have created the Globalisation Fund.</i>
06:36:00	20:36:00	Overall the fund will provide up to 500 million euros a year for areas such as North Karelia where a sector has lost more than a 1000 jobs because of changing global trade patterns:
06:49:00	20:49:00	<b>Tarja Cronberg, Minister of Labour, Finland</b> <i>Globalisation also brings advantages but what is the most difficult is the speed of the changes, to be able to react to that and the problems that brings, the Globalisation Fund will help greatly with that.</i>
07:04:00	21:04:00	The globalisation fund helps to provide over a 12 month period personalised job search assistance, career guidance, outplacements, tailor-made training or advice on setting up a business.  It's an initiative welcomed by Trades' Unions in Europe although they would like to see it extended even further:
07:24:00	21:24:00	<b>Josef Niemiec, Confederal Secretary, European Trade Union Confederation</b> <i>We think this fund should apply to all workers who have been victims of restructuring or relocation, not just outside the Union, but also inside the Union. The current number of workers who can access this fund is only one worker in ten.</i>
07:46:00	21:46:00	France is another country benefiting from the EU Globalisation Fund.

		<p>Charleville Mézières in the Ardennes region is the birthplace of the poet Rimbaud. But there's little poetry in the fact that more than 1 in 10 people here is without a job. An area which has already seen much of its heavy industry disappear.</p> <p>Thomé Génot which made parts for Peugeot cars went into liquidation last November. Paolo Abis started work here when he was just 14 years old.</p>
08:17:00	22:17:00	<p><b>Paolo Abis, Ex-employee Thomé Génot</b>  <i>We didn't believe it. In fact, I personally didn't believe it I thought it was a joke, but after three days we saw clearly that it was closed.</i></p>
08:34:00	22:34:00	<p>Delphine Satabin was also among the 290 people who lost their jobs.</p>
08:41:00	22:41:00	<p><b>Delphine Satabin, Ex-employee Thomé Génot</b>  <i>It was difficult- the fact that we never imagined that when we left on Friday evening our office wouldn't be there on Monday. The fact we learnt about it in in the newspapers -it didn't help things at all.</i></p>
08:59:00	22:59:00	<p>For a region already badly hit by the car industry sourcing its parts outside of Europe, this was the last blow.</p> <p>A hastily erected job centre became the base for an experimental job search programme. It gives each redundant employee a highly personalised service. Everyone signs what's called a Contract of Professional Transition. It's a programme to be co-funded by the French government and Brussels:</p>
09:23:00	23:23:00	<p><b>Olivier Cendras, Project leader, Contract of Professional Transition</b>  <i>The European Globalisation Adjustment Fund allowed us to face up to this big influx of people. For a lot of people with relative low qualifications and in a sector of activity, I would say, where jobs are not being created, there needs to be a lot of retraining, at least a lot of hours. We need funding for that so it seems to me it will be very useful.</i></p>
09:58:00	23:58:00	<p>Under this scheme, Delphine was able to do placements in areas as diverse as beautician and primary school teaching with 80% of her old salary guaranteed for a year. But when a job came up, in the same sector as before, she took it.</p> <p>She says to have been given so much support along the way took the heat out of the situation:</p>
10:18:00	24:18:00	<p><b>Delphine Satabin, Ex-employee Thomé Génot</b>  <i>The former employees - at all different levels- they feel less abandoned psychologically. We feel enormous solidarity from the Contract of Professional Transition which of course we all signed up to. And on the other hand, also financially it allowed us to feel less held to ransom by our household expenses.</i></p>
10:53:00	24:53:00	<p>As for Paolo- at 56- he's not ready for retirement yet. He's being retrained in industrial maintenance and is confident he will find work:</p>
11:05:00	25:05:00	<p><b>Paolo Abis, Ex-employee Thomé Génot</b>  <i>After leaving school at 14 and a half maths, physics, algebra it's not that easy and then there's all the new technology in factories; all the automation. I needed to boost my levels- so I found this training course, and I took it.</i></p>
11:25:00	25:25:00	<p>Now out of the 267 people who started the employment scheme almost half are now back in jobs.</p>

11:34:00	25:34:00	<p><b>Olivier Cendras, Project Leader, Contract of Professional Transition</b>  <i>We already have satisfying results. Now the authorities are analysing hard the results of this investment.</i>  <i>Certainly there are people in work who thought they'd never find work again and who today are already in work.</i></p>
11:55:00	25:55:00	<p>Back in Finland, some new companies have moved into the area. Of the 2,200 Perlos workers there are now just 650 registered unemployed and the Globalisation Fund will be used to help find them jobs.  A group of former colleagues still meets up from time to time. They say it's still early days but, on the whole, they're feeling positive about their future.</p>
<b>ENGLISH SCRIPT REPORT SHORT VERSION: "Facing up to a Globalised World"</b>		
12:30:00	26:30:00	<p>This is a mock funeral in the small town of Joensuu in the far east of Finland. A funeral not for a friend but for a company.</p> <p>Perlos- a plastics company making mobile phone parts which provided work for more than two thousand people in the North Karelia region and which has now moved all its production out of Finland to Asia.  Mika Juvonen, a production engineer, is one of the last employees to leave the company.</p>
12:57:00	26:57:00	<p><b>Mika Juvonen, Former Perlos employee</b>  <i>I feel sad, 9 years 8 months I've walked through this entrance. I'm feeling sad and nostalgic and I'll miss my colleagues.</i></p>
13:09:00	27:09:00	<p>This is a sparsely populated part of Finland close to the Russian border. Forestry is an important industry but unemployment in the region is 15% - almost twice the national average. To lose Perlos is a major blow:</p>
13:26:00	27:26:00	<p><b>Pentti Hyttinen, Executive Director, North Karelia Regional Council</b>  <i>This is a big problem for us. Perlos is the biggest private company in the region. This is the biggest downscaling in modern industrial history in Finland. But I see in this the possibilities for the seeds of new growth.</i></p>
13:47:00	27:47:00	<p>The employment services put a crisis plan into action. Special vocational advice and training was made available to all the redundant workers. Mika has already decided to move into the expanding field of bio fuels and has begun a course in environmental technology.</p>
14:07:00	28:07:00	<p><b>Mika Juvonen, Former Perlos employee</b>  <i>For the future I have a very positive approach; I have found an area where I can make a good living for me and my family.</i></p>
14:12:00	28:12:00	<p>To help finance this crisis package an application was made for two million euros from a new EU fund - the European Globalisation Adjustment Fund. The EU's so called Lisbon Strategy states that more open trade is good for growth and employment. But it accepts that in the short term jobs can be lost. The globalisation fund is a sort of economic shock absorber.</p>
14:47:00	28:47:00	<p><b>Vladimir Spidla, EU Employment and Social Affairs Commissioner</b>  <i>Globalisation exists, it's a reality, in general globalisation is a good thing but it also sometimes has consequences which are very hard for people. So as a tool which can react to these consequences we have created the Globalisation Fund.</i></p>

15:12:00	29:12:00	Overall the fund will provide up to 500 million euros a year for unemployment services in areas such as North Karelia where a sector has lost more than a 1000 jobs because of changing global trade patterns: Of the 2,200 Perlos workers there are now just 650 registered unemployed and the Globalisation Fund will be used to help to find them jobs.
15:33:00	29:33:00	<b>Tarja Cronberg, Minister of Labour, Finland</b> <i>Globalisation also brings advantages but what is the most difficult is the speed of the change; to be able to react to it and the problems it brings and the globalisation fund will help greatly with that.</i>
15:49:00	29:49:00	A group of former Perlos colleagues still meets up from time to time. They say its early days but on the whole they're feeling positive about their future.

#### B-ROLL

TC IN	DESCRIPTION	CONTENT
30:30:00	Interview	
30:55:00	Interview	Pentti Hyttinen, Executive Director, North Karelia Regional Council
31:20:00	Interview	Pastor Paulina Kainulainen, Pielisensuu Church, Joensuu
31:38:00	Interview	Mika Juvonen, Former Perlos employee
32:07:00	Interview	Vladimir Spidla, EU Employment and Social Affairs Commissioner
32:36:00	Interview	Tarja Cronberg, Minister of Labour, Finland
33:27:00	Interview	Josef Niemiec, Confederal Secretary, European Trade Union Confederation
33:56:00	Interview	Paolo Abis, Ex-employee Thomé Génot
35:21:00	Interview	Delphine Satabin, Ex-employee Thomé Génot
36:56:00	Interview	Olivier Cendras, Project leader, Contract of Professional Transition
38:33:00	Shots	Joensuu, Russian border, forests, logging truck and train
43:40:00	Shots	Square in Charleville-Mezieres, France, old industry, ext Thomé Génot factory, Nouzonville

#### SHOOTING INFORMATION

COUNTRY/TOWN	PERIOD
Charleville-Mézières (France)	09/09/07-10/09/07
Joensu (Finland)	16/09/07-19/10/07
Brussels (Belgium)	26, 28/09/07

#### CONTACTS

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