

**SCRIPT: Do we really know the Roma?
International Roma Day raises the question**

INTERVIEWEES		
TC IN	TC OUT	Language version : I-065168 B-roll: I-065169
00:00:00	00:01:30	Color bars/ 1000 Hz
00:01:30	00:02:00	Black
00:02:00	00:05:30	Short English version: 3'30"
00:06:00	00:15:55	Long English version: 9'55"
00:16:30	00:20:00	Short international version
00:20:30	00:30:25	Long international version
00:31:00	00:40:58	B-roll
DURATION REPORT	Short version: 3'30" – Long version: 9'55" - B-roll: 9'58"	

INTERVIEWEES		
NAME	TITLE	LANGUAGE
Cristina Duval Barrul		Spanish
Joost de Laat	Human Development Economist The World Bank	English
Maria Jose Padilla Carmona	Teacher	Spanish
Sara Diaz Infantes		Spanish
Antonia Paniagua Cambló	Tourism Office Malaga	Spanish
František Šnír	Mayor of Veľká Ida	Slovak
Emil Šaňa	Roma Worker - US Steel Košice	Slovak
Ladislav Oravec	Non Roma Worker - US Steel Košice	Slovak
Ján Bača	Director Public Affairs - US Steel Košice	Slovak
Celia Gabarri Hernandez	Fundación Secretariado Gitano	Spanish
Marta Borisová	Teacher	Slovak

ENGLISH SCRIPT SHORT VERSION:		
TC LANG	TC VI	
00:02:00	00:16:30	What do we know about the Roma? Many of us think of them as poor and living on the fringes of society. This stereotypical view persists. But there is another reality which is emerging alongside. The integration of the Roma still remains a challenge but many of them are managing to find a place in society as this report demonstrates.
00:02:23	00:16:53	We're in Palencia, a small town in the north of Spain. Like every

		morning, Cristina opens her grocery shop. She is Roma. Cristina is one of a number of Roma who have become integrated into society. Unfortunately, the Roma are still victims of preconceived opinions.
00:02:41	00:17:01	Many EU citizens think that they are incapable of integrating. But a lot of the Roma are eager and what's more is that their inclusion can be a real value for society.
00:02:52	00:17:12	At the same time in Málaga, 800km further south.
00:02:55	00:17:15	Sara is 23 and has decided to study tourism, with classes in the morning and work experience in the afternoon. She works at the Málaga tourist office.
00:03:07	00:17:37	ITV Sara Diaz Infantes <i>People I meet during my work are surprised when they see that I come from the Roma Foundation. They're pleasantly surprised to see a Roma woman dealing with the public.</i>
00:03:21	00:17:51	From Spain, we're travelling several thousands of miles to the east. To Vel'ká Ida, a village in the suburbs of Košice in Slovakia.
00:03:30	00:18:00	Here, the situation is tougher. 40% of the population are Roma. The majority live in housing with poor sanitation.
00:03:38	00:18:08	ITV-František Šnír - Mayor of Vel'ká Ida <i>First and foremost, we have to tackle housing and employment. I can't say which should be prioritised. Both are equally urgent. Then we should focus on improving school attendance.</i>
00:03:56	00:18:26	The region is home to one of the largest steel works in the world, US Steel. This factory employing 12,000 people has joined with the local authorities to try to integrate the Roma people.
00:04:10	00:18:40	Since 2002 more than a hundred Roma have been taken on by the company. They work on a daily basis with workers who are not of Roma origin.
00:04:22	00:18:52	For the other workers, mixing with Roma who have a job and a social life has helped change their preconceptions.
00:04:26	00:18:56	ITV - Ladislav Oravec -Non Roma Worker -US Steel Košice <i>Those who have been working here for several years, like Mr Šaña, clearly develop, through interaction with their co-workers.</i>
00:04:43	00:19:13	In Palencia Cristina is setting an example the way for other people in the area.
00:04:49	00:19:19	In Málaga Sara finds things are changing. She rarely feels discriminated against.
00:04:54	00:19:24	In Vel'ká Ida in Slovakia, one of the main obstacles to inclusion is education. This is why US Steel insist that the workers involved in the Roma project put their children into school.

00:05:08	00:19:38	Nevertheless, these projects are too infrequent and localised. But they show that the Roma are keen to grasp opportunities, like Emil in Košice, Cristina in Palencia and Sara in Málaga.
00:05:23	00:19:53	These stories prove that Roma inclusion can enrich our society at all levels and can contribute to the elimination of stereotyping.
00:05:30	00:20:00	END

ENGLISH SCRIPT LONG VERSION:

TC LANG	TC VI	
00:06:00	00:20:30	What do we know about the Roma? Many of us think of them as poor and living on the fringes of society. This stereotypical view persists. But there is another reality which is emerging alongside. The integration of the Roma Still remains a challenge but, many of them are managing to find a place in society as this report demonstrates.
00:06:22	00:20:52	We're in Palencia, a small town in the north of Spain. Like every morning, Cristina opens her grocery shop. She is Roma. She has done several training courses with the <i>Fundación Secretariado Gitano</i> .
00:06:35	00:21:05	ITV - Cristina Duval Barrul <i>I sent CVs out to lots of places but none of them called me back. I was waiting around and then my husband was laid off...So I decided to ask the girls at the Foundation for help. They were great. It was a lot of work and took a long time but it turned out well.</i>
00:07:00	00:21:30	Cristina is one of a number of Roma who have become integrated into society.
00:07:06	00:21:36	Palencia is a small town of 80,000 inhabitants. 6% of the population is Roma.
00:07:13	00:21:43	For the inhabitants of the area this shop is very handy. There's no need to go into town for a small bit of shopping.
00:07:28	00:21:58	ITV - Customer <i>The fact that this shop is run by a Roma woman is not important. It's not an issue at all that she is Roma. It doesn't make a difference.</i>
00:07:40	00:22:10	Unfortunately, the Roma are still victims of preconceived opinions. Many EU citizens think that they are incapable of integrating. But a lot of the Roma are eager and what's more, their inclusion can be a real value for society. These issues will be debated at the second European Roma summit, to be held in Córdoba in April 2010.
00:07:59	00:22:29	ITV - Joost de Laat - Human Development Economist - The World Bank

		<i>There are enormous social, human and economic benefits to greater inclusion of the Roma. A recent study that we did in the Czech Republic found that a greater participation by the Roma in the labour market would increase government revenues by over 300 million euros a year and tax revenues by over 200 million euros a year, based on a population of just 50,000.</i>
00:08:23	00:22:53	In Málaga, 800km further south, the day starts for the students of the <i>Fundación Secretariado Gitano</i> .
00:08:51	00:23:21	ITV - Maria Jose Padilla Carmona – Teacher - Fundación Secretariado Gitano <i>In many cases it's difficult...to convince them that they have as much worth as anyone else.</i>
00:09:04	00:23:34	Sara is 23 and has decided to study tourism, with classes in the morning and work experience in the afternoon. She works at the Málaga tourist office.
00:09:14	00:23:44	ITV - Sara Diaz Infantes <i>People I meet during my work are surprised when they see that I come from the Roma Foundation. They're pleasantly surprised to see a Roma woman dealing with the public.</i>
00:09:29	00:23:59	Sara deals directly with tourists. She gives them information about her city and speaks to them on an equal footing.
00:09:37	00:24:07	For the head of the office, working with Sara shows that integration is possible.
00:09:44	00:24:14	ITV - Antonia Paniagua Cambló - Tourism Office Malaga <i>It's not just possible but something that will also enrich us all. From them, we can learn about their lifestyle and their very old culture and from us, they can learn all the wonderful things about our culture.</i>
00:10:02	00:24:32	From Spain, we're travelling several thousands of miles to the east. To Vel'ká Ida, a village in the suburbs of Košice in Slovakia.
00:10:11	00:24:41	ITV - František Šnír - Mayor of Vel'ká Ida <i>Our village Vel'ká Ida has approximately 3,300 inhabitants, of which 1,300 are Roma.</i>
00:10:21	00:24:51	Here, the situation is tougher. 40% of the population are Roma. The majority live in housing with poor sanitation.
00:10:30	00:25:00	ITV - František Šnír - Mayor of Vel'ká Ida <i>First and foremost, we have to tackle housing and employment. I can't say which should be prioritised. Both are equally urgent. Then we should focus on improving school attendance.</i>
00:10:48	00:25:18	The region is home to one of the largest steel works in the world, US Steel. This factory employing 12,000 people has joined with the local authorities to try to integrate the Roma people.

00:11:04	00:25:24	Since 2002 more than a hundred Roma have been taken on by the company. They work on a daily basis with workers who are not of Roma origin.
00:11:12	00:25:42	Emil is Roma. He's been working for US Steel for 6 years.
00:11:17	00:25:47	ITV - Emil Šaña - Roma Worker - US Steel Košice <i>Those who want a respectable life, will make the effort because they realise that without a job you can't lead a decent life.</i>
00:11:27	00:25:57	Making a respectable living and integrating into society are the obvious benefits of the Roma project.
00:11:33	00:26:03	ITV - Ladislav Oravec - Non Roma Worker - US Steel Košice <i>Those who have been working here for several years, like Mr Šaña, clearly develop, through interaction with their co-workers.</i>
00:11:51	00:26:21	For the other workers, mixing with Roma who have a job and a social life has helped change their preconceptions. The Roma workers have become role models for their community.
00:12:03	00:26:33	ITV - Ján Bača - Director Public Affairs - US Steel Košice <i>Parent workers will not only serve as a role model for their children, but also for their fellow Roma. By working hard and improving themselves through training they prove to others that you can indeed earn more and get ahead.</i>
00:12:25	00:26:55	Also in Palencia the Roma workers are a real asset to the local community.
00:12:32	00:27:02	ITV - Celia Gabarri Hernandez - Fundación Secretariado Gitano <i>A young woman like Cristina, who's married to a Roma man, and sets up her own business, blazes a trail for others. It means that other Roma women start believing they can do the same. That is what has happened. The majority of the many new businesses in Palencia are run by Roma women. We have a hairdresser, two greengrocers...Another one has a clothes shop.</i> <i>They are the ones promoting the idea that self-employment is an option for the Roma community and the women themselves.</i>
00:13:07	00:27:37	With her shop, Cristina is setting an example for other people in the area.
00:13:12	00:27:42	ITV - Cristina Duval Barrul <i>I look forward to seeing other Roma women not being held back by their background. There are many possibilities. Through work, studies, integration...</i>
00:13:26	00:27:56	In Málaga Sara finds things are changing. She rarely feels discriminated against.
00:13:33	00:28:03	ITV - Sara Diaz Infantes

		<i>I think there are lots of people like me. More and more of us are trying to make a future, by studying or working. Unfortunately, there are others who don't make an effort. But I think that the Roma people are becoming more and more integrated.</i>
00:13:57	00:28:27	In Vel'ká Ida in Slovakia, one of the main obstacles to inclusion is education.
00:14:04	00:28:34	<i>ITV - Ján Bača - Director Public Affairs - US Steel Košice Helping with employment is one solution, but we also need to promote education. Their lack of education means they miss out on many opportunities, simply because they are barely qualified.</i>
00:14:21	00:28:51	This is why US Steel insist that the workers involved in the Roma project put their children into school. In the village school special classes have been introduced.
00:14:35	00:29:05	<i>ITV - Marta Borisová - Teacher We started these classes, because Roma children don't attend nursery school, which means they're not prepared for the school system. The "zero year" teaches them to engage in the learning process.</i>
00:14:56	00:29:26	After this preparatory year the children move into the traditional system and share the classroom with the other students. Another benefit of working is the possibility of getting housing. The mayor had these houses built for the Roma, in a first step towards inclusion. For the village this means a significant reduction in the amount of poor housing.
00:15:18	00:29:48	<i>ITV - Ján Bača - Director Public Affairs - US Steel Košice This has had a major impact on Vel'ká Ida. A new population group is now earning a monthly salary and is therefore able to transform the lives of its families.</i>
00:15:32	00:30:08	Nevertheless, these projects are too infrequent and localised. But they show that the Roma are keen to grasp opportunities, like Emil in Košice, Cristina in Palencia and Sara in Málaga. These stories prove that Roma inclusion can enrich our society at all levels and can contribute to the elimination of stereotyping.
00:15:55	00:30:25	END

B-ROLL		
TC IN	DESCRIPTION	CONTENT
00:31:00	ITV Cristina Duval Barrul	Full extract from the edit
00:31:24	ITV Customer	
00:31:31	ITV Maria Jose Padilla Carmona	
00:31:40	ITV Sara Diaz Infantes	

00:31:53	ITV Antonia Paniagua Cambló	
00:32:12	ITV František Šnír	
00:32:27	ITV Marcel Šaňa	
00:32:38	ITV Ladislav Oravec	
00:32:54	ITV Ján Bača	
00:33:13	ITV Celia Gabarri Hernandez	
00:33:44	ITV Cristina Duval Barrul	
00:33:57	ITV Sara Diaz Infantes	
00:34:19	ITV Ján Bača	
00:34:37	ITV Marta Borisová	
00:34:56	ITV Ján Bača	
00:35:10	ITV Joost de Laat	New bits of interview
00:36:48	ITV František Šnír	
00:37:48	ITV Ladislav Oravec	
00:38:20	ITV children	
00:38:33	US Steel	Illustrations
00:39:03	School	
00:40:12	Tourisme Office	
00:40:58	END	

SHOOTING INFORMATION

COUNTRY/TOWN	PERIOD
Kosice / Slovakia	3+4+5 Feb 2010
Malaga-Palencia/ Spain	22+23+24+25 Feb 2010
Brussels / Belgium	12 March 2010

CONTACTS

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